

FLEXIBLE CORPORATE WELLNESS PACKAGES

PRIMA

Ideal for clients who want to implement a best-practice program for managing risk while building a culture of health.



Prima delivers our best-practices solution across the spectrum of care to achieve optimal results – short term and long term.

A committed approach to support members across the spectrum of health, from the healthiest to most critical. In addition to all the elements of our other core packages, Prima addresses members with severe health conditions – the 5% of members driving 50% of claims. This solution connects the sickest members with the world's top physicians and Centers of Excellence, providing immediate care and resolution. This strategic solution includes an experienced program manager, unlimited on-demand health coaching, confidential biometric assessments with one-on-one review of results. Also included is consistent behavioral health coaching and year-round health promotion to create measurable, sustained results.

PROGRAM MANAGEMENT	A dedicated client success manager and an experienced program manager, backed by a proven team focused on the success of the program, including planning, coordinating, advocating, evaluating, and communicating.
UNLIMITED ON-DEMAND HEALTH COACHING	Unlimited in-bound health education and support on-demand. Members have access to self-schedule or can receive support to schedule.
PLATFORM	A robust health and well-being platform with the ability to engage, educate, track, and reward your members for practicing healthy behaviors.
HEALTH PROMOTION	Year-round advocacy and education with engaging challenges to foster a culture that supports lasting, positive change. Choose the level of support needed from an EHG health promotion specialist to deliver initiatives, ranging from client-led to white-glove concierge service through EHG.
HEALTH SCREENING	Collection and analysis of biometric screening data to identify risk factors driving medical claims, which gauges and guides program progress with objective, clinical data. Biometric screening data collected by a third party may also be used.
RESULTS REVIEW	One-on-one session to review health screening results with a wellness coach which includes results education along with providing warm introductions to available resources from the program and the health and benefits plan.
BEHAVIORAL HEALTH COACHING	Individual sessions with an expert health coach to develop motivation and confidence, set SMART goals with realistic action plans, and learn about available benefits and resources. Behavioral health coaching provides education, accountability, and support to members throughout the plan year.
DISEASE MANAGEMENT	An effective disease management approach leveraging data from biometric screenings and predictive claims analysis to identify members with chronic disease that is uncontrolled. An experienced health coach and a pharmacist engage not only with the member, but with member's personal physicians to form a highly effective care team that closes gaps in care, reducing illness and medical claims.
CLAIMS ANALYSIS	Analysis of medical and pharmacy claims to identify members who are not compliant with standards of care, providing insights to help members close gaps in care. Measurement and management of health and well-being programs to track program impact.
CRITICAL CASE MANAGEMENT	A concierge, clinical-care-team approach to guide and support members with the most severe and complicated health conditions, connecting these members with the specialists and resources they need for immediate care and resolution. Members are paired with a dedicated health coach to ensure continuous care before, during and after Critical Case Management to ensure seamless transitions and progression through the wellness program.